

# HANDY®

TRUSTED SINCE 1894

# DISTRIBUTOR LENTEN REBATE OFFER

VALID FOR  
PURCHASES  
BETWEEN  
1/12/26 - 4/2/26

The Lenten season is the time for increased seafood sales, especially for those distributor customers that advertise and promote the best products from Handy Seafood. Handy is offering special bill back allowances on our best-selling items to those distributors who advertise and promote Handy's quality seafood products.



Ultimate Crab Cakes



Plant-based Crabless Cakes

Premium  
Crab Stuffing



Plant-based  
Crab/less Cakes  
**\$2.00/Case**

Jalapeño Breaded  
Shrimp  
**\$2.00/Case**

Premium Crab  
Stuffing  
**\$2.00/Case**

3 oz. & 4 oz.  
Ultimate  
Crab Cakes  
**\$2.00/Case**

3 oz. Pub-Style  
Crab Cakes  
**\$2.00/Case**



Jalapeño Breaded Shrimp



Pub-Style Crab Cakes

Complete  
this rebate  
form online

Scan QR Code on  
your phone or go to  
[handycrab.com/  
rebates](http://handycrab.com/rebates)



Simply advertise Handy products on distributor traditional printed or digital marketing flyers during the 2026 Lenten Seafood Season. Send in the flyer with proof of performance and Handy will pay you per-case bill back allowances based on THEIR SALES of the following items: **Plant-based Crabless Cakes, Jalapeño Breaded Shrimp, Premium Crab Stuffing, 3 oz. & 4 oz. Ultimate Crab Cakes, and 3 oz. Pub-Style Crab Cakes.**

The allowances are valid on sales from distributor flyers distributed from **January 12, 2026 – April 2, 2026.**

Send your proof of performance by May 30, 2026 with a copy of the flyer and the number of cases sold to:

**Mail: Handy Seafood Inc., 700 East Main St., Salisbury, MD 21804**

**Fax: 410-912-0097 • Email: [sales@handyseafood.com](mailto:sales@handyseafood.com) • Online: [www.jotform.com](http://www.jotform.com)**